

# The Bank's environment and its organisation

Cours

Ref	Dates	Jours	Heures	Durée	Financement	CHF
334787	On request					CHF 595

## DÉFINITION

Despite the constant changes in the financial world, the banking remains a major player in the economy. This course allows you to understand the environment, the actors, the services and the structure of banks and financial intermediaries in Switzerland.

## PRÉREQUIS

None

## PUBLIC

Anyone interested in the banking industry or who would like to consider a career in banking, not yet working in the banking field or with little experience.

## EVALUATION ET TITRE DÉCERNÉ

Written exam with certificate of successful completion (minimum grade required 4).

## OBJECTIFS

This course allows students to acquire the basic knowledge of the banking industry and to understand the typical organisation of a bank as well as of a financial intermediary.

By the end of this cours the student should be able to :

- describe the banking industry
- explain the macroeconomic roles of banks
- define the different actors in and outside a bank
- identify the standard services and products of a bank
- assess the typical structure and organisation of a bank

## CONTENU

- The organisation of a financial intermediary
- Macroeconomic roles of banks
- Swiss and the international financial markets
- The important internal and external actors of banks
- Standard banking products and services and their categorisation
- The organisation of a Swiss bank with its units and positions and the corresponding standard internal and external actors.

## Méthode

- Interactive courses, practical exercises and case studies.

## Matériel

- Teacher's handouts

## INTERVENANTS

Professionals in the field, selected on the basis of their expertise and skills.

## DURÉE ET ORGANISATION

Total 17 periods

This is a blended learning course consisting of:

Lessons given by a lecturer (synchronous learning)

- Classes begin at 18h15 one or two evenings per week, 2 to 4 periods of 45 minutes (written exam one period)
- Certain sessions might be given by Videoconference, via Zoom, please consult the detailed timetable for more information or contact the gestionnaire de cours

E- learning (using our platform smartacademy - asynchronous learning) :

- The student works independently and in their own time through the online courses, as directed by lecturer (between 2 to 4 periods a week)

## PROCHAINE RENTRÉE

On request

## REMARQUES

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## CONTACT

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