

Financial markets and products

Cours

Ref	Dates	Jours	Heures	Durée	Financement	CHF
335124	On request					CHF 775

DÉFINITION

An introduction to the methods of financial and stock market analysis comprising an indept study of the products commonly used on the financial markets: bonds, equities, investment funds, derivatives (futures, op-tions, crypto-currencies, etc.) as well as to trading on stock exchanges and trading platforms.

PRÉREQUIS

This course is intended for both specialists and novices in the financial sector.

Banking skills are an asset, but not essential.

PUBLIC

Anyone interested in the financial sector wishing to acquire knowledge of the financial markets and products.

This course is a prerequisite for the module "Introduction to Investment Strategy".

EVALUATION ET TITRE DÉCERNÉ

Written exam with certificate of successful completion (minimum grade required 4).

OBJECTIFS

By the end of this course the student should be able to :

- Understand the functioning of the various financial markets, organised or over-the-counter
- Identify, understand and use key financial products appropriately: equities, bonds, investment funds, derivatives, futures and options
- Link case studies to market concepts and financial products

CONTENU

- Financial Markets
- Bonds
- Stocks
- Investment funds
- Derivatives (futures, options, crypto-currencies,...)
- Tradig on stock exchanges and trading platforms

Méthode

Interactive courses, practical exercises and case studies.

Matériel

Bespoke training material provided by the facilitator

INTERVENANTS

Denis Klotz, holder of a Master's degree in Finance and Management Information Systems from the University of Hartford (CT, USA) has been dealing for more than 25 years in the financial markets as an institutional broker for the largest groups.

Denis Klotz has been teaching at IFAGE for several years, and regularly intervenes as a speaker, in Switzerland and abroad.

He is also a member of the SECO expert group for the IHEID BCC program, and in this capacity intervened with the Central Bank of Bosnia and Herzegovina, in particular.

DURÉE ET ORGANISATION

Total 22 periods

This is a blended learning course consisting of:

Lessons given by a lecturer (synchronous learning)

- Classes begin at 18h15 one or two evenings per week, 2 to 4 periods of 45 minutes (written exam one period)
- Certain sessions might be given by Videoconference, via Zoom, please consult the detailed timetable for more information or contact the gestionnaire de cours

E- learning (using our platform smartacademy - asynchronous learning) :

- The student works independently and in their own time through the online courses, as directed by lecturer (between 2 to 4 periods a week)

PROCHAINE RENTRÉE

On request

CONTACT

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